



Golden Landmarks Association
Preserving Our Past, Protecting Our Future

Living Landmark Award 2007

🎖️ Holly Coors 🎖️

Holly Coors once said, "Volunteers are the people who always get the job done." And, she should know. Following that creed she has volunteered for just about everything local, state, national and some international -- and she got the job done.

Born in Philadelphia she grew up amidst a family that nurtured volunteerism and the ethic of philanthropy. Pursuing this philosophy since coming to Golden, she gave untold hours to St. Luke's Hospital and the Spalding Rehabilitation Hospital in Denver. After serving as Colorado State Chairman for Reagan/Bush in 1980 and 1984 she was appointed U. S. Ambassador to the National Year of the Americas by President Ronald Reagan.

In 1988 she founded and funded Women of Our Hemisphere Achieving Together, which encouraged entrepreneurship among women. She also organized the leadership seminars for business women in the Western Hemisphere.

All these achievements were done with what is thought of as the usual Holly Coors cheerfulness and gusto which is probably the reason the Rocky Mountain News said she was "the closest thing to perpetual motion that most of us will ever see."

She has served on more boards state-wide and national than you can count, has received countless awards and honorary degrees from institutions and universities nation-wide. Termed an esteemed political advisor by both presidents and foreign leaders here and abroad she probably also used some of this skill in her role working with the Cub Scouts through which she herded all five of her sons, some of the 27 grandchildren and 7 great grandchildren. It is easy to understand how she received the award for the longest-lasting Den mother of all time.

Holly Coors has said that with all her world-wide recognition she still thinks of Golden as home. Here she has been a strong supporter of her church and of the Foothills Art Center and other civic endeavors. She loves Golden, she said, so the award and honor from Golden Landmarks Association now gives her the recognition which she so richly deserves from her "home town."